

BIC KEEPS YOU IN FRONT OF YOUR CUSTOMERS AND PROSPECTS

PRINT, DIGITAL MEDIA, VIDEO, SOCIAL MEDIA & EVENTS

BIC EVENTS



The PRIME Expo

This event is targeted to plant managers, maintenance and reliability, inspection, construction, safety and engineering professionals in the refining, petrochem and industrial sectors. The Expo brings together leaders in downstream and midstream to network and explore solutions for improving operations and maintenance.



Event Sponsorships & Networking

One of the great benefits of being a BIC Alliance member is the opportunity to participate in various networking events that draw more than 1,000 people from owner/operators to potential subcontractors and service companies. BIC's **Crawfish Boil** is held in the spring, while BIC'S **Fish Fry** is held each fall in La Porte, Texas. Get the most out of BIC events by being a sponsor. Event sponsorships offer high visibility and access to the attendee list.



Industry Leadership Panels

BIC Alliance partners with industry associations in the Gulf Coast region to host industrial procurement networking breakfasts. Purchasing and procurement professionals from owner/operators as well as EPC contractors participate as panelists. BIC moderates the panel. Previous panelists include representatives from Shintech, ExxonMobil, Flint Hills Resources, Air Products, LyondellBasell, Enterprise Products, Jacobs, Dow, Shell, Covestro, INEOS, bp, Kuraray, Mitsubishi Chemical, Nouryon, Braskem and Chevron Phillips Chemical.



I attended the PRIME Expo in August. It was a well-run event. I spoke with numerous people, and everyone had positive things to say. Your team did a great job! I'll be back next year.



Mark R. Bookmyer
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