

BIC Magazine is running a 2024 North America Industrial Manufacturing Sites Map. Suppliers of services and products can benefit from year-long exposure with one of the 32 “brick” ads surrounding the map. This 36” wide map will be inserted into the November/December 2024 issue of BIC Magazine, and distributed in high-traffic areas along the Gulf Coast, and at industry events.

The brick ad positions will sell out quickly, as they have with all the maps BIC publishes. Schedule your ad today by contacting your BIC account exec, or Melissa Wolkenhauer at [melissa@bicalliance.com](mailto:melissa@bicalliance.com), (281) 538-9996.

## Map Details

### Specifications

- Size of poster: 36” x 21.5”
- Size of ads along perimeter of the poster: 3.875” x 2.25”
- Submit CMYK digital file: PDF or hi-resolution JPEG

### Content

- Locations of refineries, petroleum and chemical manufacturing and other industrial sites across North America.

### Distribution:

- ~27,000 posters printed (~24,000 inserted into BIC Magazine and mailed to key decision makers)
- Additional 1,500 bonus distributed in high-traffic areas along Gulf Coast.
- Bonus copies: Advertisers receive 25 extra folded posters for distribution

### Pricing

- Single “brick” ad \$3,500

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- Size of ads along perimeter of the poster: 3.875” x 2.25”

### Production

- Publication date: November/December 2024
- Closing date for advertising: August 16, 2024
- Camera-Ready submittal: September 2, 2024

