

ISSUE	JANUARY / FEBRUARY SALES DEADLINE: 11/15/23	MARCH / APRIL SALES DEADLINE: 1/24/24	MAY / JUNE SALES DEADLINE: 3/26/24
Bonus Distribution	<input type="checkbox"/> American LNG Forum <input type="checkbox"/> World of Concrete <input type="checkbox"/> Cooling Technology Institute Annual Conference and CTI <input type="checkbox"/> International Pipeline Pigging & Integrity Management Conference <input type="checkbox"/> WWETT Show-Water & Wastewater Equipment, Treatment & Transport <input type="checkbox"/> POWERGEN International <input type="checkbox"/> MineXchange SME Annual Conference & Expo <input type="checkbox"/> American Hydrogen Forum <input type="checkbox"/> ECC Extra Conference	<input type="checkbox"/> CERAWEEK by S&P Global <input type="checkbox"/> CONEXPO-CON/AGG <input type="checkbox"/> Underground Construction Technology International Conference <input type="checkbox"/> RefComm Galveston <input type="checkbox"/> AMPP Annual Conference + Expo <input type="checkbox"/> World Petrochemical Conference <input type="checkbox"/> 4C Conference <input type="checkbox"/> SynGas <input type="checkbox"/> AFPM Annual Meeting <input type="checkbox"/> International Aboveground Storage Tank Conference & Trade Show <input type="checkbox"/> Waste Management (WM) Symposia	<input type="checkbox"/> Offshore Technology Conference <input type="checkbox"/> Nitrogen + Syngas USA <input type="checkbox"/> Environmental, Health & Safety Seminar <input type="checkbox"/> Carbon Capture Technology North America Expo <input type="checkbox"/> TCEQ's Environmental Trade Fair & Conference (ETFC) <input type="checkbox"/> OSHA Region VI VPPPA Annual Safety & Health Conference <input type="checkbox"/> Downstream Exhibition & Conference <input type="checkbox"/> ILTA International Operating Conference & Trade Show <input type="checkbox"/> NSC Spring Safety Conference & Expo
Editorial Focus	<input type="checkbox"/> Digital Transformation <input type="checkbox"/> Operational Excellence <input type="checkbox"/> Energy Industry Outlook <input type="checkbox"/> Pipeline Inspection & Repair <input type="checkbox"/> Renewable Fuels Projects <input type="checkbox"/> Wastewater Solutions <input type="checkbox"/> Safety Standards <input type="checkbox"/> Civil Construction & Demolition <input type="checkbox"/> Asset Integrity Management	<input type="checkbox"/> New Safety Products <input type="checkbox"/> Advanced Recycling <input type="checkbox"/> Optimizing Turnarounds <input type="checkbox"/> Hydrogen Utilization <input type="checkbox"/> Petrochemical Forecast <input type="checkbox"/> Refinery Digitalization <input type="checkbox"/> Tank Storage & Midstream Review <input type="checkbox"/> Corrosion Under Insulation <input type="checkbox"/> Plant Operations Software <input type="checkbox"/> SynGas Report	<input type="checkbox"/> Carbon Capture Use and Storage <input type="checkbox"/> Equipment & Site Services <input type="checkbox"/> Safety Product Highlights <input type="checkbox"/> Downstream EPC <input type="checkbox"/> Digitalizing Turnarounds <input type="checkbox"/> Lifting & Rigging Equipment <input type="checkbox"/> Process Safety Management <input type="checkbox"/> Liquid Storage <input type="checkbox"/> Refinery Expansion Update <input type="checkbox"/> OSHA Standards
ISSUE	JULY / AUGUST SALES DEADLINE: 5/24/24	SEPTEMBER / OCTOBER SALES DEADLINE: 7/26/24	NOVEMBER / DECEMBER SALES DEADLINE: 9/24/24
Bonus Distribution	<input type="checkbox"/> Texas A&M Annual Industrial School Vendor Show <input type="checkbox"/> ASSP Professional Development Conference & Exposition Safety <input type="checkbox"/> Fire-Rescue International — IAFC's Conference & Expo <input type="checkbox"/> ECC PerspECtives Conference <input type="checkbox"/> Experience Power 2023 Conference + Exhibition <input type="checkbox"/> Distributed Energy Conference <input type="checkbox"/> HyrdogeNext <input type="checkbox"/> The PRIME Expo	<input type="checkbox"/> VPPPA Safety+ Symposium <input type="checkbox"/> GPA Midstream Conference <input type="checkbox"/> Turbomachinery & Pump Symposia <input type="checkbox"/> WEFTEC-Water Environment Federation Technical Exhibition <input type="checkbox"/> National Safety Council Congress & Expo 2023 <input type="checkbox"/> API Storage Tank Conference <input type="checkbox"/> AFPM Summit <input type="checkbox"/> Gulf Coast Industry Forum <input type="checkbox"/> ASNT Conference <input type="checkbox"/> Heat Exchanger World Conference & Expo	<input type="checkbox"/> API Fall Refining and Equipment Standards Meeting <input type="checkbox"/> AIChE Annual Meeting <input type="checkbox"/> IADC Annual General Meeting <input type="checkbox"/> National Aboveground Storage Tank Conference <input type="checkbox"/> WJTA Expo <input type="checkbox"/> Americas LNG & Gas Technical Conference <input type="checkbox"/> CLEAN GULF
Editorial Focus	<input type="checkbox"/> Petrochemical Projects <input type="checkbox"/> Sustainable Plant Operations <input type="checkbox"/> Automated Welding <input type="checkbox"/> Scaffold & Access Solutions <input type="checkbox"/> Industrial Fire Training <input type="checkbox"/> Maximizing Plant Reliability <input type="checkbox"/> Environmental Technologies <input type="checkbox"/> Refinery Modernization <input type="checkbox"/> Workforce Skills Gap Minimization	<input type="checkbox"/> LNG Facility Update <input type="checkbox"/> Digitalizing Maintenance <input type="checkbox"/> Crane & Rigging <input type="checkbox"/> Storage Tank Repair <input type="checkbox"/> Optimizing Turnaround Efficiency <input type="checkbox"/> Connected Worker Technology <input type="checkbox"/> Industrial Cleaning Automation <input type="checkbox"/> Turbomachinery Maintenance <input type="checkbox"/> Emergency Response Preparedness <input type="checkbox"/> Capital Projects Outlook	<input type="checkbox"/> Sustainable Plant Solutions <input type="checkbox"/> Equipment Monitoring & Repair <input type="checkbox"/> Air & Water Quality Management <input type="checkbox"/> Scaffold & Access Best Practices <input type="checkbox"/> Chemical Industry Update <input type="checkbox"/> Industrial Cleaning Equipment <input type="checkbox"/> Decarbonization & Sustainability <input type="checkbox"/> Refinery Asset Reliability <input type="checkbox"/> Gas Detection Advancements

INSIDE CAMPAIGNS			
AD SIZE	RATE PER INSERTION		
	4X	6X	12X
Full Page	\$6,700	\$6,300	\$5,900
Jr Page (Island)	\$6,000	\$5,800	\$5,300
1/2 Page	\$4,600	\$4,300	\$3,900
1/4 Page	\$2,700	\$2,400	\$2,100
Prime Positions*	\$7,500	\$7,200	\$7,000

*Front pages 2-6, inside back cover, back positions #3, #4

AD SIZES

2-PAGE INSERT CAMPAIGN			
Option A			
2-Page Insert:	\$16,100	(1x)	\$16,100
Full-Page:	\$5,600	(5x)	\$28,000
Total Investment:		(6x)	\$44,100
Option B			
2-Page Insert:	\$16,100	(1x)	\$16,100
Full-Page:	\$6,300	(3x)	\$18,900
Total Investment:		(4x)	\$35,000

INSERT ISSUE INCLUDES: 2-page, 8.5 x 10.75 insert and full-page ad on right-hand page under insert, 500 reprints, and story posted on BICMagazine.com for 12 months (on home page for first 60 days). Campaign also includes access to value-added services.

4-PAGE INSERT CAMPAIGN			
Option A			
4-Page Insert:	\$21,400	(1x)	\$21,400
Full-Page:	\$5,600	(5x)	\$28,000
Total Investment:		(6x)	\$49,400
Option B			
4-Page Insert:	\$21,400	(1x)	\$21,400
Full-Page:	\$6,300	(3x)	\$18,900
Total Investment:		(4x)	\$40,300

INSERT ISSUE INCLUDES: 4-page, 8.5 x 10.75 insert and full-page ad on right-hand page under insert, 500 reprints, and story posted on BICMagazine.com for 12 months (on home page for first 60 days). Campaign also includes access to value-added services.

FRONT COVER CAMPAIGN			
Front Cover Issue:	\$32,000	(1x)	\$32,000
Full-Page:	\$5,600	(5x)	\$28,000
Total Investment:		(6x)	\$60,000

FRONT COVER ISSUE INCLUDES: Front cover, full-page ad, 2 pages of editorial and pictures, first headline on front cover, 500 reprints, selection of "hook" article on page facing cover story, and cover story posted on BICMagazine.com for 12 months (on home page for first 60 days). Campaign also includes access to value-added services.

BACK COVER CAMPAIGN			
Option A			
Back Cover Issue:	\$13,900	(1x)	\$13,900
Full-Page:	\$5,600	(5x)	\$28,000
Total Investment:		(6x)	\$41,900
Option B			
Back Cover Issue:	\$13,900	(1x)	\$13,900
Full-Page:	\$6,300	(3x)	\$18,900
Total Investment:		(4x)	\$32,800

BACK COVER ISSUE INCLUDES: Back cover, full-page ad, full page of editorial and pictures, second headline on front cover, 500 reprints, and story posted on BICMagazine.com for 12 months (on home page for first 60 days). Campaign also includes access to value-added services.

View Recent Issues:

BICMagazine.com/Archives



INDUSTRIAL MAP

- To be published November 2024
- Brick ads border map with company logo, website and brief copy
- Distribution of each map: 25,000
 - Inserted into Nov/Dec edition of BIC Magazine
 - Bonus distribution at industry trade shows and high-traffic areas along Gulf Coast
 - Bonus copies: Advertisers receive 50 extra folded posters

Brick Ad: Size 3.875" x 2.25". Accepted files are high resolution PDF or 300 dpi TIFF or JPEG.

Deadline: Ad close date, Sep 1, 2024 | Camera-ready files due Sept 15, 2024

Submit files to Brent Gaspard, bgaspard@bicalliance.com.

Rate: \$3,500 per brick ad