INSIDE CAMPAIGNS

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>RATE PER INSERTION</th>
<th>4X</th>
<th>6X</th>
<th>12X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td></td>
<td>$6,700</td>
<td>$6,300</td>
<td>$5,900</td>
</tr>
<tr>
<td>Jr Page (Island)</td>
<td></td>
<td>$6,000</td>
<td>$5,800</td>
<td>$5,300</td>
</tr>
<tr>
<td>1/2 Page</td>
<td></td>
<td>$4,600</td>
<td>$4,300</td>
<td>$3,900</td>
</tr>
<tr>
<td>1/4 Page</td>
<td></td>
<td>$2,700</td>
<td>$2,400</td>
<td>$2,100</td>
</tr>
<tr>
<td>Prime Positions*</td>
<td></td>
<td>$7,500</td>
<td>$7,200</td>
<td>$7,000</td>
</tr>
</tbody>
</table>

*Front pages 2-6, inside back cover, back positions #3, #4

AD SIZES

- Full Page 9.75"x11.125"
- 1/2 Page Horizontal 9.75"x5.49"
- 1/2 Page Vertical 4.8"x11.125"
- Junior Page 7.275"x8.5"
- 1/4 Page Vertical 4.8"x5.49"

Full Mechanical Spec Sheet available at BICspecs.com

2-PAGE INSERT CAMPAIGN

**Option A**

- 2-Page Insert: $16,100 (1x) $16,100
- Full-Page: $5,600 (5x) $28,000
- Total Investment: (6x) $44,100

**Option B**

- 2-Page Insert: $16,100 (1x) $16,100
- Full-Page: $6,300 (3x) $18,900
- Total Investment: (4x) $35,000

INSERT ISSUE INCLUDES: 2-page, 8.5 x 10.75 insert and full-page ad on right-hand page under insert, 500 reprints, and story posted on BICMagazine.com for 12 months (on home page for first 60 days). Campaign also includes access to value-added services.

4-PAGE INSERT CAMPAIGN

**Option A**

- 4-Page Insert: $21,400 (1x) $21,400
- Full-Page: $5,600 (5x) $28,000
- Total Investment: (6x) $49,400

**Option B**

- 4-Page Insert: $21,400 (1x) $21,400
- Full-Page: $6,300 (3x) $18,900
- Total Investment: (4x) $40,300

INSERT ISSUE INCLUDES: 4-page, 8.5 x 10.75 insert and full-page ad on right-hand page under insert, 500 reprints, and story posted on BICMagazine.com for 12 months (on home page for first 60 days). Campaign also includes access to value-added services.

FRONT COVER CAMPAIGN

**Option A**

- Back Cover Issue: $13,900 (1x) $13,900
- Full-Page: $5,600 (5x) $28,000
- Total Investment: (6x) $41,900

**Option B**

- Back Cover Issue: $13,900 (1x) $13,900
- Full-Page: $6,300 (3x) $18,900
- Total Investment: (4x) $32,800

BACK COVER CAMPAIGN

BACK COVER ISSUE INCLUDES: Back cover, full-page ad, full page of editorial and pictures, second headline on front cover, 500 reprints, and story posted on BICMagazine.com for 12 months (on home page for first 60 days). Campaign also includes access to value-added services.

INDUSTRIAL MAP

- To be published November 2024
- Brick ads border map with company logo, website and brief copy
- Distribution of each map: 25,000
  - Inserted into Nov/Dec edition of BIC Magazine
  - Bonus distribution at industry trade shows and high-traffic areas along Gulf Coast
  - Bonus copies: Advertisers receive 50 extra folded posters

Brick Ad: Size 3.875" x 2.25". Accepted files are high resolution PDF or 300 dpi TIFF or JPEG.

Deadline: Ad close date, Sep 1, 2024 | Camera-ready files due Sept 15, 2024

Submit files to Brent Gaspard, bgaspard@bicalliance.com.

All rates are net. Insertions to be billed upon publication, NET 10 days.