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There is no better way to get your message to the real decision makers. I see BIC everywhere I go. Ohmstede has used all sorts of guest articles, case studies and press releases, and has been advertising with great success. We have also utilized the gift subscription program and BIC's database, which is second to none.



**Buddy Tucker**  
*Vice President of  
 Sales and Marketing*  
 Ohmstede Industrial Services

## The PRIME Expo

This event is targeted to plant managers, maintenance & reliability, inspection, construction, safety and engineering professionals in the refining, petrochem and industrial sectors. The expo brings together leaders in downstream and midstream to network and explore solutions for improving operations and maintenance.



## Event Sponsorships & Networking

One of the great benefits of being a BIC Alliance member is the opportunity to participate in various networking events that draw more than 1,000 people from owner/operators to potential subcontractors and service companies. BIC's Crawfish Boil is held in the spring, while BIC'S Fish Fry is held each fall in La Porte, Texas. Get the most out of BIC events by being a sponsor. Event sponsorships offer high visibility and access to the attendee list.



## Industry Leadership Panels

BIC Alliance partners with industry associations in the Gulf Coast region to host industrial procurement networking breakfasts. Purchasing and procurement professionals from owner/operators as well as EPC contractors participate as panelists. BIC moderates the panel. Previous panelists include representatives from Shintech, ExxonMobil, Flint Hills Resources, Air Products, LyondellBasell, Enterprise Products, Jacobs, Dow and Shell.

