

Our team of experts can provide you with a complete digital marketing solution that includes content creation, website design and development, search engine optimization (SEO), social media marketing and more. We'll work with you every step of the way to make sure your goals are met on schedule and within budget.

Why use BIC? For more than 35 years, BIC has been helping industrial service and product companies market to the energy sector. That unique experience, combined with market knowledge and marketing technology, gives BIC the edge to deliver measurable ROI for your marketing budget.

DIGITAL MARKETING SERVICES

Are you struggling to manage your own digital marketing or don't know how to get started?

BIC can provide you with a complete solution starting with your marketing strategy. Our team of content, digital, design, and marketing experts are ready to provide you with the support you need. We work with you from start to finish to achieve your goals.

It all starts with your digital marketing strategy. Our DMS team will help you identify actionable goals, such as improving brand recognition, managing your audience data and feeding your sales funnel. The strategy is executed through a suite of services designed to maximize results.



PROGRAMMATIC ADS

Looking for a way to get your content in front of your prospects?

Programmatic advertising is the perfect solution! It gives you access to premium networks, so you can run any type of ad across the web. You'll reach more people than ever before and they'll be able to interact with your content in ways that are most relevant to them.

With programmatic, you have complete control over your ads. You can choose the format, the channels, and even who sees them. Plus, our team is here to help you every step of the way – from creating your first ad campaign to analyzing the results. Contact a BIC representative to get started with your campaign.