

Single-Sponsor E-Newsletter

- Exclusive sponsorship E-Newsletter with summaries and images for 1-3 sponsor-supplied articles
- E-Newsletter has one banner ad from the sponsor
- Each article links to a dedicated landing page with the full story (up to 2,500 words), images, video, and two sponsor banners
- Distributed to BIC E-Newsletter subscribers
- Additional promotion, including social media
- Metrics report; email addresses of readers clicking on sponsor's content
- Frequency: Up to 3 times a month

Banner Ad: Size 600x125. 40KB max. file size, PDF, PNG, JPEG. Static ads only; dynamic ads do not render properly on all platforms.

Deadline: All content and ad files due 10 days before publish date. Submit files to Brad Martin, bmartin@bicalliance.com.

Rate: \$6,900

BIC 6 Top Monthly Stories Sponsorship

- Exclusive Sponsorship, two ad banner positions
- Top stories of the month distributed to entire readership
- Highly engaging content
- Frequency: Monthly

Banner Ad: Size 600x125. 40KB max. file size, PDF, PNG, JPEG. Static ads only; dynamic ads do not render properly on all platforms.

Deadline: All content and ad files due 5 days before publish date. Submit files to Brad Martin, bmartin@bicalliance.com.

Rates: 1X - \$3,900 per issue
6X - \$3,700 per issue
12X - \$3,300 per issue

