

## Breaking News Sponsorship

- Exclusive Sponsorship
- Single-story e-newsletter with image and/or video
- Breaking News content may be a project announcement, industrial incident or other developing news
- Frequency: There are typically 6-8 Breaking News e-blasts per year

**Banner Ad:** Size 600x125. 40KB max. file size, PDF, PNG, JPEG. Static ads only; dynamic ads do not render properly on all platforms.

**Deadline:** Ad file due 5 business days before the start of the sponsorship; sponsor can submit new banner ad. Submit files to Brad Martin, [bmartin@bicalliance.com](mailto:bmartin@bicalliance.com).

**Rate:** \$2,500 per issue



## Industrial Maps and Posters Sponsorship

- Published Fall 2022, content TBD
- Brick ads border map with company logo, website and brief copy
- Distribution of each map: 30,000
  - o inserted into BIC Magazine
  - o mailed to key decision makers
  - o circulated in high-traffic Gulf Coast locations
  - o distributed at industry trade shows
- Bonus copies: Advertisers receive 50 extra folded posters

**Brick Ad:** Size 3.9"x2.3". Accepted files are high resolution PDF or 300 dpi TIFF or JPEG.

**Deadline:** Ad Close Date, Sep 1, 2023 | Camera-Ready Files Due Sept 15, 2023 | Submit files to Brent Gaspard, [bgaspard@bicalliance.com](mailto:bgaspard@bicalliance.com).

**Rate:** \$3,500 per brick ad

