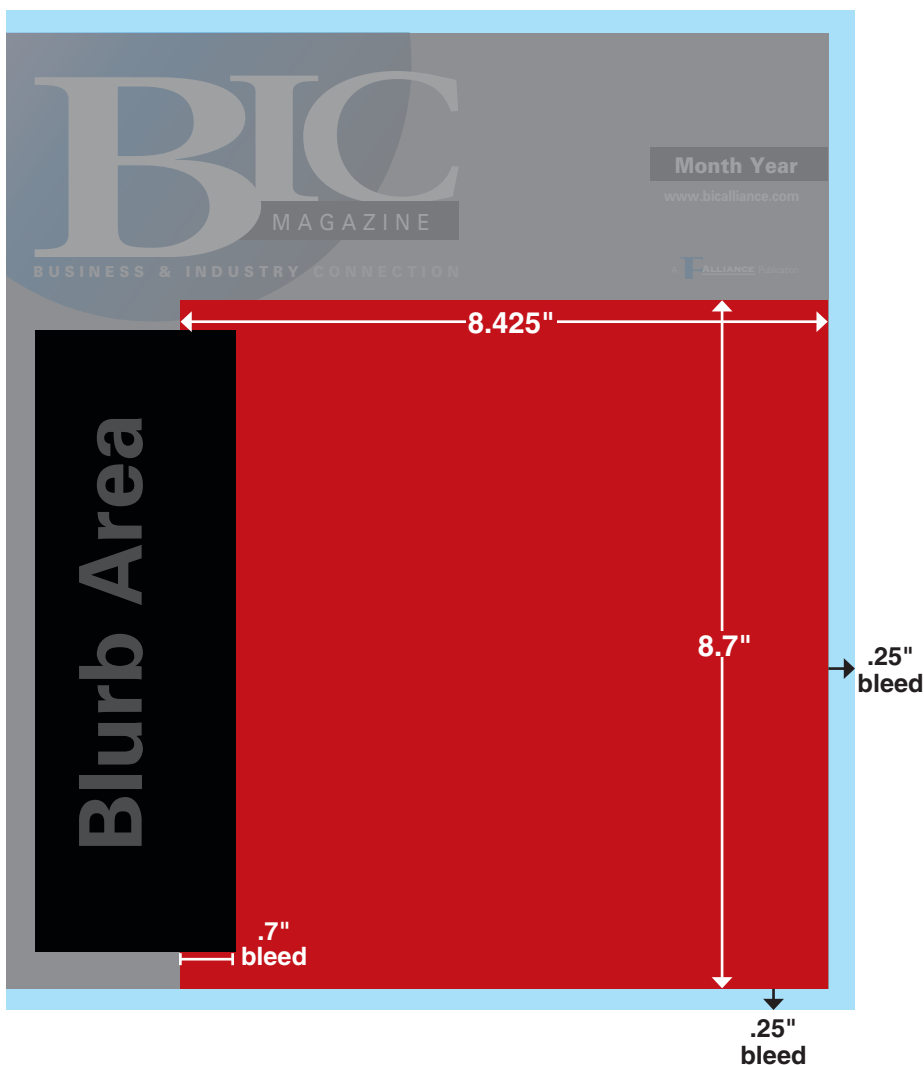




Front Cover Spec Sheet

Four Color Process: SWOP Web
Trim: 10.75" x 12"
Flag: 3.25" across top
Teaser space: 3" across left spine



- Include .25" bleed on right and bottom
- Include .7" bleed on left to accommodate blurb area
- DO NOT USE CROPMARKS
- Final artwork dimensions should be 8.675" x 8.95"
- Type must be placed at least .5 inch from trim edges and blurb area
- Images should be no less than 300 dpi
- Send cover as high-res/press optimized PDF
- SWOP certified hard copy proof is required

**** Please also submit an additional file at 6.56" w x 8.1" h with a .25 inch bleed on bottom and right side for the reprint.****

Please see Mechanical Specification sheet for additional information.

Direct questions and send artwork to:

BIC Alliance

Valerie Sprinkle, Graphic Designer

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