

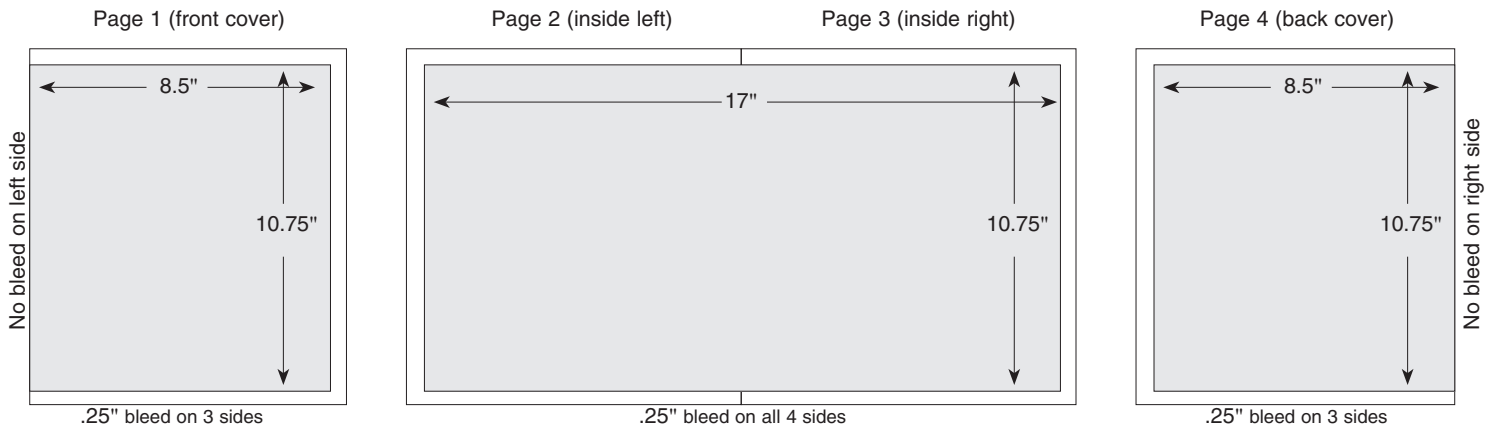
Trim Size: 8.5" x 10.75"

Bleed: .25"

Pages: 4

Printing: SWOP Web

Line Screen: 175 lpi



### Ad Submission:

- Do not supply file as a spread. Files must be supplied as 4 individual pages, with file name indicating page number.
- Preferred file is Adobe Acrobat PDF (Press Optimized, 300 dpi, binary CMYK, all fonts embedded).

### Please Note:

- Scanned images for editorial layout must be high resolution (between 200 and 400 dpi), saved as JPEG or TIFF.
- All fonts must be embedded in the PDF - No Truetype.
- All images must be converted to CMYK - No Pantone colors.
- All PDFs must be high res/press optimized.
- ALL FILES MUST be accompanied by a composite color proof, showing position of every page. However if color is critical please provide us with a composite SWOP-certified color proof (with color bars) along with your digital file. We cannot grant make goods for poor color reproduction unless a SWOP-certified color proof is supplied with your digital file. Supplied color lasers will be used as a "guide for color" only.
- Files can be emailed if less than 15 MB. Email to [heather@bicalliance.com](mailto:heather@bicalliance.com).

### Disclaimer:

- If your electronic file does not meet the criteria listed above, we cannot be responsible for the reproduction of your advertisement. No make-good ads or refunds will be given.

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### BIC Alliance

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