

2022 Industrial Site Map

Brought to you by BIC Alliance

BIC Magazine is running a 2022 U.S. Refinery Map. Suppliers of services and products can benefit from year-long exposure with one of the 32 brick ads surrounding the map. This 36" wide map will be inserted into the November/December 2022 issue of BIC Magazine, and distributed in high-traffic areas along the Gulf Coast, and at industry events.

The brick ad positions will sell out quickly, as they have with all the maps BIC publishes. Schedule your ad today by contacting your BIC account exec, or Jeremy Osterberger Jeremy@bicalliance.com, (281) 549-7052.

Map Details

- Size of poster: 36" x 21.6"
- Size of ads along perimeter of the poster: 3.9" x 2.3"
- Accepted ad files: High resolution PDF or 300 dpi TIFF or JPEG
- Poster content: Locations of refineries across the U.S.
- Distribution:
 - 33,500 posters printed (30,000 inserted into BIC Magazine and mailed to key decision makers).
 - Additional 1,500 bonus distributed in high-traffic areas along Gulf Coast.
- Ad options: Single "brick" ad \$3,500
- Bonus copies: Advertisers receive 50 extra folded posters for distribution
- Publication date: November/December 2022
- Closing date for advertising: August 9th, 2022

