



## 2022 Insert Deadlines for BIC Magazine (2 Page and 4 Page)

### Deadlines

- Production is considering this to be an additional Front Cover or Back Cover campaign in the magazine. If we design the insert, the client will receive 1 mock up of the entire insert.
- If BIC Production Staff were to write/edit the text and design the ads, an example of the Deadline would be... For Insert in May/June 2022 issue, Information Deadline is 9 a.m. CST March 2nd for edit to be written and ads to be designed. If there will be testimonials, testimonial names need to be turned in a week earlier.
- If client is submitting the whole piece camera ready, the deadline for submission would be March 16th for the May/June 2022 issue. It will be put through editor proofing and if any errors are found they will be asked to make corrections and resubmit.

### Insert Deadlines For 2022...

January/February 2022 -

Info Deadline - November 5

Camera Ready Deadline - November 19

March/April 2022 -

Info Deadline - January 5

Camera Ready Deadline - January 19

May/June 2022 -

Info Deadline - March 2

Camera Ready Deadline - March 16

July/August 2022 -

Info deadline - May 4

Camera Ready Deadline - May 18

September/October 2022 -

Info deadline - July 6

Camera Ready Deadline - July 20

November/December 2022 -

Info Deadline - September 7

Camera Ready Deadline - September 21