

BIC Magazine 2022 Deadline Schedule

For January/February 2022 Issue:

Sales Cut Off — Wednesday, Nov. 17
Information Due for Ads to be Designed
In-House — Thursday, Nov. 18
Editorial Due From Clients — Thursday, Nov. 18
Camera Ready Deadline — Friday, Nov. 19
Mail Drop — Monday, Jan. 3

For March/April 2022 Issue:

Sales Cut Off — Monday, Jan. 17
Information Due for Ads to be Designed
In-House — Tuesday, Jan. 18
Editorial Due From Clients — Tuesday, Jan. 18
Camera Ready Deadline — Wednesday, Jan. 19
Mail Drop — Friday, Feb. 25

For May/June 2022 Issue:

Sales Cut Off — Monday, March 14
Information Due for Ads to be Designed
In-House — Tuesday, March 15
Editorial Due From Clients — Tuesday, March 15
Camera Ready Deadline — Wednesday, March 16
Mail Drop — Wednesday, April 27

For July/August 2022 Issue:

Sales Cut Off — Monday, May 16
Information Due for Ads to be Designed
In-House — Tuesday, May 17
Editorial Due From Clients — Tuesday, May 17
Camera Ready Deadline — Wednesday, May 18
Mail Drop — Tuesday, June 28

For September/October 2022 Issue:

Sales Cut Off — Monday, July 18
Information Due for Ads to be Designed
In-House — Tuesday, July 19
Editorial Due From Clients — Tuesday, July 19
Camera Ready Deadline — Wednesday, July 20
Mail Drop — Tuesday, Aug. 30

For November/December 2022 Issue:

Sales Cut Off — Monday, Sept. 19
Information Due for Ads to be Designed
In-House — Tuesday, Sept. 20
Editorial Due From Clients — Tuesday, Sept. 20
Camera Ready Deadline — Wednesday, Sept. 21
Mail Drop — Thursday, Oct. 27