



Character Count

Guidelines for Editorial Character Count

- All editorial must be submitted in “text only” format.
- This guide counts body text only, characters with spaces.

Character Count for Business Updates & Features

Full Page — 10,000 (body only)

3/4 Page — 7,200 (body only)

Jr. Page Wrap — 3,300 (body only)

1/2 Page H — 4,280 (body only)

1/2 Page V — 5,000 (body only)

1/4 Page — 2,000 (body only)

Character Count for News Updates

1/2 Page H — 4,280 (body only)

1/4 Page — 2,000 (body only)

1/2 Page V — 5,000 (body only)

Any Further Questions:

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