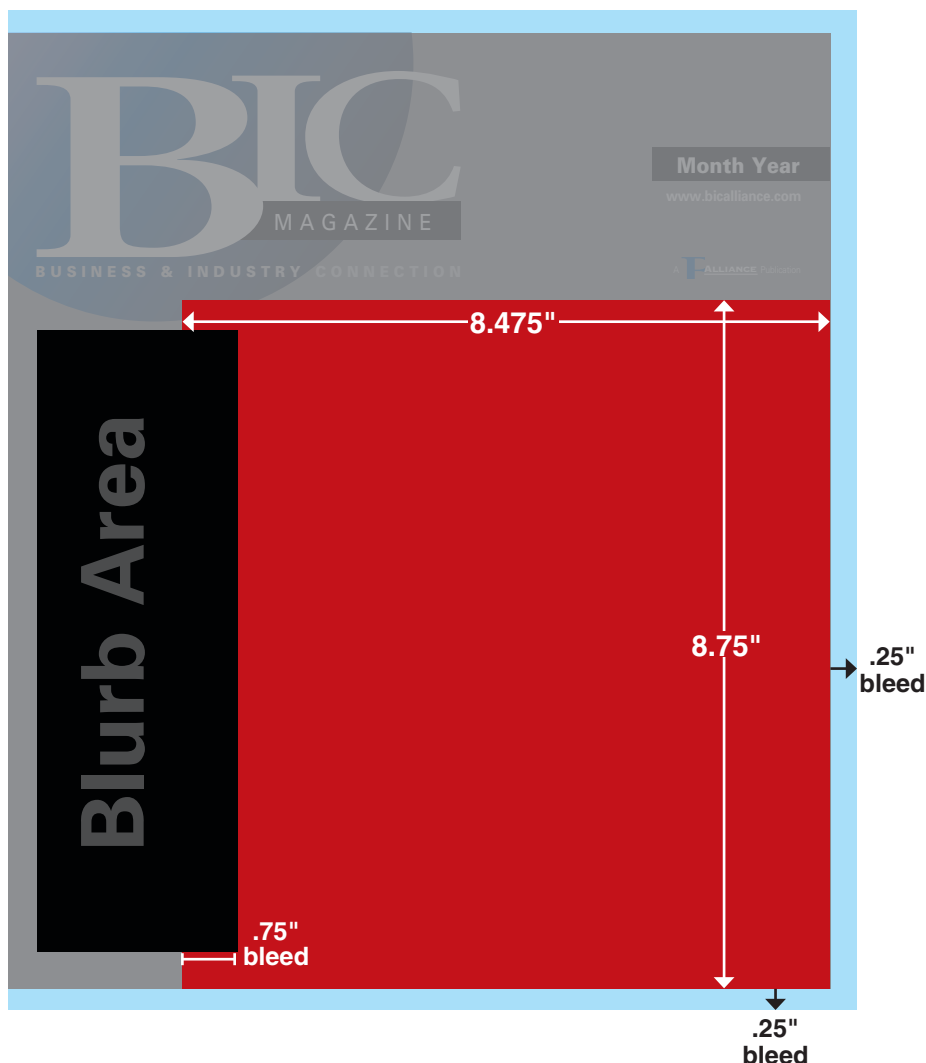




Front Cover Spec Sheet

Four Color Process: SWOP Web
Trim: 10.75" x 12"
Flag: 3.25" across top
Teaser space: 3" across left spine



- Include 1/4" bleed on right and bottom
- Include 3/4" bleed on left to accommodate blurb area
- DO NOT USE CROPMARKS
- Final artwork dimensions should be 8.725" x 9"
- Type must be placed at least 1/2 inch from trim edges and blurb area
- Images should be no less than 300 dpi
- Send cover as high-res/press optimized PDF (PDF/X-1a compliant preferred)
- SWOP certified hard copy proof is required

**** Please also submit an additional file at 6.68" w x 8.2" h with a 1/4 inch bleed on bottom and right side for the reprint.****

Please see Mechanical Specification sheet for additional information.

Direct questions and send artwork to:

BIC Alliance

Heather Cavalier, Associate Publisher

6378 Quinn Drive, Baton Rouge, LA 70817

800.460.4242 or 225.751.9996 • heather@bicalliance.com