

BIC Magazine 2021 Deadline Schedule Revised

For January/February 2021 Issue:

Sales Cut Off — Friday Nov. 20
Information Due for Ads to be Designed
In-House — Tuesday, Nov. 17
Editorial Due From Clients — Tuesday, Nov. 17
Camera Ready Deadline — Wednesday, Nov. 18
Mail Drop — Monday Jan. 4

For March/April 2021 Issue:

Sales Cut Off — Tuesday Jan. 19
Information Due for Ads to be Designed
In-House — Tuesday, Jan. 12
Editorial Due From Clients — Tuesday, Jan. 12
Camera Ready Deadline — Wednesday, Jan. 13
Mail Drop — Thursday Feb. 25

For May/June 2021 Issue:

Sales Cut Off — Monday March 15
Information Due for Ads to be Designed
In-House — Tuesday, March 9
Editorial Due From Clients — Tuesday, March 9
Camera Ready Deadline — Wednesday, March 10
Mail Drop — Wednesday April 28

For July/August 2021 Issue:

Sales Cut Off — Monday May 17
Information Due for Ads to be Designed
In-House — Tuesday, May 11
Editorial Due From Clients — Tuesday, May 11
Camera Ready Deadline — Wednesday, May 12
Mail Drop — Tuesday June 29

For September/October 2021 Issue:

Sales Cut Off — Monday July 19
Information Due for Ads to be Designed
In-House — Tuesday, July 13
Editorial Due From Clients — Tuesday, July 13
Camera Ready Deadline — Wednesday, July 14
Mail Drop — Monday Aug. 30

For November/December 2021 Issue:

Sales Cut Off — Monday Sept. 20
Information Due for Ads to be Designed
In-House — Tuesday, Sept. 14
Editorial Due From Clients — Tuesday, Sept. 14
Camera Ready Deadline — Wednesday, Sept. 15
Mail Drop — Thursday Oct. 28