

2021 Industrial Site Map

Brought to you by BIC Alliance

BIC Magazine is publishing a 2021 map of Gulf Coast refineries, petrochemical and chemical plants, and other industrial sites. Suppliers of services and products can benefit from year-long exposure with one of the 32 brick ads surrounding the map. This 36" wide map will be inserted into the November/December 2021 issue of BIC Magazine, and distributed in high-traffic areas along the Gulf Coast, and at industry events.

The brick ad positions will sell out quickly, as they have with all the maps BIC publishes. Schedule your ad today by contacting your BIC account exec, or Jeremy Osterberger Jeremy@bicalliance.com, (281) 549-7052.

Map Details

- Size of poster: 36" x 21.6"
- Size of ads along perimeter of the poster: 3.9" x 2.3"
- Poster content: Locations of refineries, petrochemical manufacturing and other industrial sites along the Gulf Coast
- Distribution:
 - 33,500 posters printed (30,000 inserted into BIC Magazine and mailed to key decision makers).
 - Additional 1,500 bonus distributed in high-traffic areas along Gulf Coast.
- Ad options: Single "brick" ad \$3,500
- Bonus copies: Advertisers receive 50 extra folded posters for distribution
- Publication date: November/December 2021 Issue
- Closing date for advertising: August 9th, 2021

