

# BIC MONTHLY RESOURCES ALERT 2021 RATES & SPECS

## Audience

Comprising the most engaged consumers of BIC's digital products, BIC Monthly Resources Alert subscribers include decision makers in the Refining, Petrochem, Industrial Construction, Pipelines, Tanks and Terminals, O&G Exploration and Production, and Power Generation industries as well as contractor and EPC companies. Circulation is approximately 20,000. Average open rate is 20%.

## Content

BIC Monthly Resources Alert showcases webinars, videos, whitepapers, conferences and events within the downstream oil & gas industry. Subscribers receive valuable information that applies directly to their day-to-day responsibilities including new technology, industry trends and solutions, operational excellence, occupational safety and health, environmental and risk management, and regulatory compliance.

Recent Issues: [www.bicalert.com](http://www.bicalert.com)

## Frequency

Second Thursday of every month. Ask your account executive for availability.

Position	Size	Net per issue		
		1x	6x	12x
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## Specs

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## For more information:

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VALUABLE RESOURCES FROM  
BICMAGAZINE.COM

ONDEMAND WEBINAR

**DIGITAL RELIABILITY:  
24/7 REAL-TIME MACHINERY DIAGNOSTICS**

WATCH NOW

ONDEMAND WEBINAR

**DOES COMBINING ULTRASONIC CLEANING WITH  
HYDROBLASTING REALLY MAKE A DIFFERENCE?**

WATCH NOW

**WEBINAR**  
 Digital reliability: 24/7 real-time machinery diagnostics

OnDemand

When it comes to the reliability of equipment in process facilities, it is imperative that operators, managers and maintenance teams have a clear picture of each machine's health in real time. A paradigm shift is taking place — early detection and identification of issues are far superior to sudden equipment failures. What does this mean for your facility?

Watch Now +

**WEBINAR**  
 Does combining ultrasonic cleaning with hydroblasting really make a difference?

OnDemand

Trying to decide if ultrasonic cleaning of heat exchangers is worth a try? In this webinar, using a simplified plant model, the speakers briefly introduce and demonstrate how cleaning has a huge impact on the bottom line for refineries and chemical plants.

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With a full PPE portfolio and expert local service, Red Wing for Business helps companies protect their workers. Get your custom PPE solution.

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ABC National's 2020 Young Professional of the Year: Brandon Mabile

Associated Builders and Contractors announced Brandon Mabile, business development manager of Performance Contractors, Houston, received ABC's 2020 Young Professional of the Year Award.

Watch it+

CLEAN AS NEW intro and services

CLEAN AS NEW combines Tech Sonic ultrasonic cleaning technology with hydroblasting to clean heat exchangers and parts to a like-new condition.

Watch it+

COVID-19 Decon: Three-step prep for return to work

While the country and the rest of the world are still dealing with the enduring effects of the COVID-19 pandemic and businesses are doing their best to ride out the storm, the team at Apache Services is working diligently...

Watch it+

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