BIC MONTHLY RESOURCES ALERT
2021 RATES & SPECS

Audience
Comprising the most engaged consumers of BIC’s digital products, BIC Monthly Resources Alert subscribers include decision makers in the Refining, Petrochem, Industrial Construction, Pipelines, Tanks and Terminals, O&G Exploration and Production, and Power Generation industries as well as contractor and EPC companies. Circulation is approximately 20,000. Average open rate is 20%.

Content
BIC Monthly Resources Alert showcases webinars, videos, whitepapers, conferences and events within the downstream oil & gas industry. Subscribers receive valuable information that applies directly to their day-to-day responsibilities including new technology, industry trends and solutions, operational excellence, occupational safety and health, environmental and risk management, and regulatory compliance.

Recent Issues: www.bicalert.com

Frequency
Second Thursday of every month. Ask your account executive for availability.

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Position | Size | 1x | 6x | 12x
---|---|---|---|---
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#2 Ad Banner | 600 x 125 | $1,800 | $1,750 | $1,650
#3 Ad Banner | 600 x 125 | $1,300 | $1,250 | $1,200

Advertisers in #1 Banner or #2 Banner positions have the option to run a Featured Product.

Specs
40k max file size, PDF, PNG, JPEG
Static ads only; dynamic ads may not transmit properly in some clients’ email.

For more information:
Direct inquiries to your account executive or:
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For specifications, contact Heather Cavalier,
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WEBINAR
Digital reliability: 24/7 real-time machinery diagnostics
OnDemand
When it comes to the reliability of equipment in process facilities, it is imperative that operators, managers and maintenance teams have a clear picture of each machine’s health in real time. A paradigm shift is taking place — early detection and identification of issues are far superior to sudden equipment failures. What does this mean for your facility?

Watch Now +

WEBINAR
Does combining ultrasonic cleaning with hydroblasting really make a difference?
OnDemand
Trying to decide if ultrasonic cleaning of heat exchangers is worth a try? In this webinar, using a simplified plant model, the speakers briefly introduce and demonstrate how cleaning has a huge impact on the bottom line for refineries and chemical plants.

Watch Now +

ABC National’s 2020 Young Professional of the Year: Brandon Mabile
Associated Builders and Contractors announced Brandon Mabile, business development manager of Performance Contractors, Houston, received ABC’s 2020 Young Professional of the Year Award.

Watch it +

CLEAN AS NEW intro and services
CLEAN AS NEW combines Tech Sonic ultrasonic cleaning technology with hydroblasting to clean heat exchangers and parts to a like-new condition.

Watch it +

COVID-19 Decon: Three-step prep for return to work
While the country and the rest of the world are still dealing with the enduring effects of the COVID-19 pandemic and businesses are doing their best to ride out the storm, the team at Apache Services is working diligently...

Watch it +

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Stay informed — sign up for our weekly e-newsletter, containing the latest in oil and gas news and analysis, profiles of industry leaders, guest articles and other resources provided exclusively by BIC Magazine.

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Whether you’re searching for your new dream job or your next key employee, our monthly newsletter will share valuable insights into the oil and gas job market.

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