

BIC INDUSTRY ROUNDTABLES

SPONSORSHIP OPPORTUNITIES

A New Series of Virtual Events From BIC Magazine!

Industry Roundtables featuring leaders in the energy market, moderated by BIC execs.

Top-level discussions will focus on engaging topics driving the industry like:

- Market Predictions & Analysis
- Reliability & Maintenance
- Safety
- Environmental
- Productivity
- Shutdowns & Turnarounds
- Procurement
- Supply Chain & Logistics
- More

Unique Branding and Lead Generation Opportunity

- Sponsorships are limited to three companies per event (non-competing)
- Your company can sponsor one or multiple BIC Industry Roundtables
- Receive exposure throughout promotion and during event, including logo, links and description
- Mention of your company and its value proposition during the introduction of live presentation
- Sponsors receive contact info and demographics of all registrants (minus opt-outs)
- Sponsors do not participate in the presentation, BIC handles all content
- Sponsorships: \$4,500 per event

BIC will produce one event in December 2020 (description below), and four or more in 2021.



DOWNSTREAM & MIDSTREAM OUTLOOK 2021 - INDUSTRY ROUNDTABLE

December 9, 2020, 11:00 am CST Sponsorship: \$4,500

BIC Alliance CEO Thomas Brinsko will moderate a brilliant panel of industry leaders providing insights into the downstream and midstream industry, including a post-election overview of opportunities and challenges under the new administration, as well as how industry is handling the COVID-19 era and which segments are closest to recovery. Each panelist will also share perspectives on priorities for 2021.



Andrew Black
President & CEO
The Association of
Oil Pipe Lines



Gregory Bowser
President & CEO
Louisiana Chemical
Association and Louisiana
Chemical Industry Alliance



Kathryn Clay
President
International Liquid Terminals
Association



Hector Rivero
President & CEO
Texas Chemical Council and
Association of Chemical
Industry of Texas

For more information:

Direct inquiries to your account executive or Jeremy Osterberger, President and COO
jeremy@bicalliance.com • (281) 538-9996