

BIC Magazine 2021 Deadline Schedule

For January/February 2021 Issue:

Sales Cut Off — Friday Nov. 20
Information Due for Ads to be Designed
In-House — Monday Nov. 23
Editorial Due From Clients — Monday Nov. 23
Camera Ready Deadline — Tuesday Nov. 24
Mail Drop — Monday Jan. 4

For July/August 2021 Issue:

Sales Cut Off — Monday May 17
Information Due for Ads to be Designed
In-House — Tuesday May 18
Editorial Due From Clients — Tuesday May 18
Camera Ready Deadline — Wednesday May 19
Mail Drop — Tuesday June 29

For March/April 2021 Issue:

Sales Cut Off — Tuesday Jan. 19
Information Due for Ads to be Designed
In-House — Wednesday Jan. 20
Editorial Due From Clients — Wednesday Jan. 20
Camera Ready Deadline — Thursday Jan. 21
Mail Drop — Thursday Feb. 25

For September/October 2021 Issue:

Sales Cut Off — Monday July 19
Information Due for Ads to be Designed
In-House — Tuesday July 20
Editorial Due From Clients — Tuesday July 20
Camera Ready Deadline — Wednesday July 21
Mail Drop — Monday Aug. 30

For May/June 2021 Issue:

Sales Cut Off — Monday March 15
Information Due for Ads to be Designed
In-House — Tuesday March 16
Editorial Due From Clients — Tuesday March 16
Camera Ready Deadline — Wednesday March 17
Mail Drop — Wednesday April 28

For November/December 2021 Issue:

Sales Cut Off — Monday Sept. 20
Information Due for Ads to be Designed
In-House — Tuesday Sept. 21
Editorial Due From Clients — Tuesday Sept. 21
Camera Ready Deadline — Wednesday Sept. 22
Mail Drop — Thursday Oct. 28