

BIC Magazine 2020 Deadline Schedule

August 2020 Issue:

Sales Cut Off — Monday June 22
Information Due for Ads to be Designed In-House
— Tuesday June 23
Editorial Due From Clients — Tuesday June 23
Camera Ready Deadline — Wednesday June 24
Mail Drop — Wednesday July 29

September 2020 Issue:

Sales Cut Off — Monday July 20
Information Due for Ads to be Designed In-House
— Tuesday July 21
Editorial Due From Clients — Tuesday July 21
Camera Ready Deadline — Wednesday July 22
Mail Drop — Thursday Aug. 27

October 2020 Issue:

Sales Cut Off — Monday Aug. 24
Information Due for Ads to be Designed In-House
— Tuesday Aug. 25
Editorial Due From Clients — Tuesday Aug. 25
Camera Ready Deadline — Wednesday Aug. 26
Mail Drop — Tuesday Sept. 29

November/December 2020 Issue:

Sales Cut Off — Monday Sept. 21
Information Due for Ads to be Designed In-House
— Tuesday Sept. 22
Editorial Due From Clients — Tuesday Sept. 22
Camera Ready Deadline — Wednesday Sept. 23
Mail Drop — Wednesday Oct. 28

BIC Magazine 2021 Deadline Schedule

January/February 2021 Issue:

Sales Cut Off — Friday Nov. 20
Information Due for Ads to be Designed In-House
— Monday Nov. 23
Editorial Due From Clients — Monday Nov. 23
Camera Ready Deadline — Tuesday Nov. 24
Mail Drop — Monday Jan. 4

March/April 2021 Issue:

Sales Cut Off — Tuesday Jan. 19
Information Due for Ads to be Designed In-House
— Wednesday Jan. 20
Editorial Due From Clients — Wednesday Jan. 20
Camera Ready Deadline — Thursday Jan. 21
Mail Drop — Thursday Feb. 25

May/June 2021 Issue:

Sales Cut Off — Monday March 15
Information Due for Ads to be Designed In-House
— Tuesday March 16
Editorial Due From Clients — Tuesday March 16
Camera Ready Deadline — Wednesday March 17
Mail Drop — Wednesday April 28

July/August 2021 Issue:

Sales Cut Off — Monday May 17
Information Due for Ads to be Designed In-House
— Tuesday May 18
Editorial Due From Clients — Tuesday May 18
Camera Ready Deadline — Wednesday May 19
Mail Drop — Tuesday June 29

September/October 2021 Issue:

Sales Cut Off — Monday July 19
Information Due for Ads to be Designed In-House
— Tuesday July 20
Editorial Due From Clients — Tuesday July 20
Camera Ready Deadline — Wednesday July 21
Mail Drop — Monday Aug. 30

November/December 2021 Issue:

Sales Cut Off — Monday Sept. 20
Information Due for Ads to be Designed In-House
— Tuesday Sept. 21
Editorial Due From Clients — Tuesday Sept. 21
Camera Ready Deadline — Wednesday Sept. 22
Mail Drop — Thursday Oct. 28