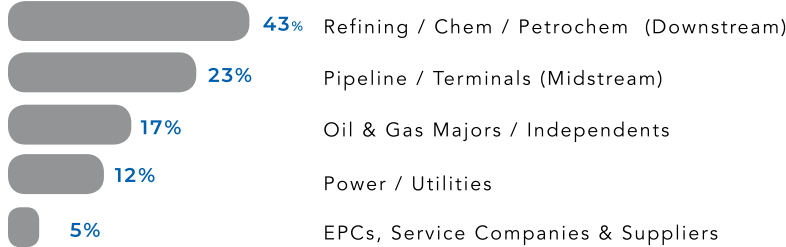
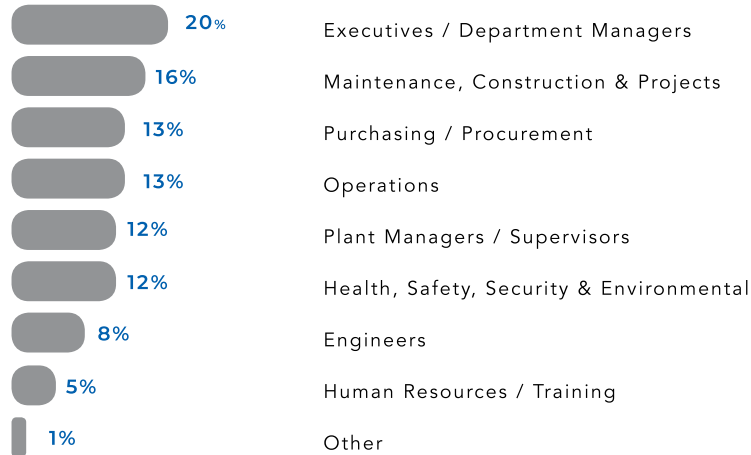


# BIC MAGAZINE PRINT AND DIGITAL DEMOGRAPHICS AND REACH

## CIRCULATION BY INDUSTRY



## CIRCULATION BY DEPARTMENT



## INDUSTRY REACH

- 81K** Total Readership Per Issue
- 34K** Total Print Distribution Per Issue
- 22K** E-Newsletter Circulation
- 33K** Unique Monthly Web Visitors
- 75K** Web Page Views Monthly
- 40K** Social Media Followers And Connections

*\*BIC Company and Staff pages*

