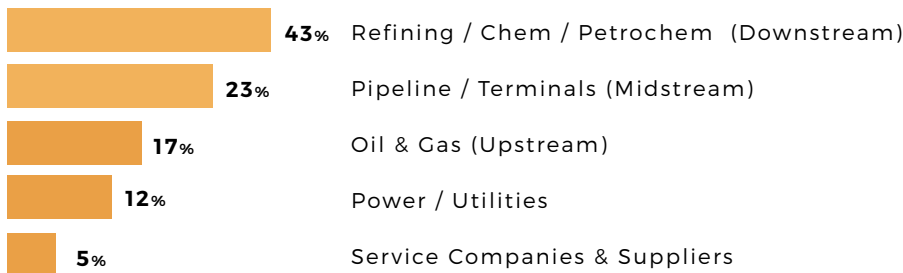


BIC MAGAZINE DEMOGRAPHICS AND REACH

Circulation by Industry



Industry Reach

86K total readership per issue

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37K e-newsletter circulation

30K unique monthly web visitors

Circulation by Department

