EVENT SPONSORSHIPS

ONE OF THE GREAT BENEFITS OF BEING A BIC ALLIANCE MEMBER is the ability to participate in BIC Alliance’s various networking opportunities over the course of the year. These events draw more than 600 people from owner/operators to potential sub-contractors and service companies. The biggest one for 2019 will be the BIC Alliance Crawfish Boil held in the spring in La Porte, Texas. Our newest event is the Fish Fry held in the fall in La Porte, Texas. As a BIC Alliance member, you can send guests and employees to both of these events (invitation only — discuss with your account executive or member services representative) but a better way to go is to be a sponsor. This offers you high visibility and access to the entire attendee list, along with contact information after the event. During the event, sponsors get additional ways to interact with attendees, all for a very reasonable price.

SPRING CRAWFISH BOIL

The 12th Annual Crawfish Boil & Jambalaya Platinum co-sponsorships include the following: Four-hour hospitality function with open bar and hors d’oeuvres; table display space at the hospitality function (BIC will provide a 6’ tabletop and two chairs); listing/logo on all invitations, banners and in all event publicity; co-sponsor branding throughout the event; one item provided for raffle; 50 invitations to send to clients/prospects and other people of your choice; and post-event attendee list with contact information. Other sponsorships are available such as cigar rolling, drink stations, rides from parking lot and more. Call your account executive for full details.

FALL FISH FRY

The 2nd Annual Fish Fry Platinum co-sponsorships include the following: Four-hour hospitality function with open bar and hors d’oeuvres; table display space at the hospitality function (BIC will provide a 6’ tabletop and two chairs); listing/logo on all invitations, banners and in all event publicity; co-sponsor branding throughout the event; one item provided for raffle; 50 invitations to send to clients/prospects and other people of your choice; and post-event attendee list with contact information. Other sponsorships are available such as cigar rolling, drink stations, rides from parking lot and more. Call your account executive for full details.